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PRESS BELEASE



Cristina Celestino for Casa Udine ©MattiaBalsamini



"Miuccia" by Cristina Celestino for Attico Design ©ChiaraCadeddu

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Cristina Celestino

At each edition, Maison&Objet* names a Designer of the Year, celebrating the work of the most outstanding talents on the international design and decoration scene. Following on from Franklin Azzi's eclectic architecture, the September 2022 edition is set to shine a light on the erudite sophistication of architect and designer Cristina Celestino, who is currently one of the Italian design world's standout talents. This discrete designer, who exudes exquisite and dazzling creative flair, is set to throw open the doors of her "Palais Exotique" for the duration of the trade fair, momentarily whisking us off into another reality.

Born in Pordenone (Italy) in 1980, Cristina

Celestino initially studied architecture at the University of Venice (IUAV). In 2005, she embarked on collaborations with various design studios, focusing her attention on interior design and design. In 2011, she founded the Attico Design brand, and then went on to set up her own studio in Milan in 2013. Today, the Cristina Celestino Studio focuses on exclusive projects, handling both the art direction and design work for private and corporate clients alike, ranging from the residential sector to the hospitality sphere.

*Maison&Objet is a trade fair organised by SAFI, a subsidiary of Ateliers d'Art de France and RX France.



Portrait of Cristina Celestino on « Florilegio », her project presented at Milan Design Week 2022. ©DePasquale+Maffini



Cristina Celestino Studio

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Sociability and sharing

Attracted and fascinated by creating sociable and engaged spaces for the hospitality and retail sectors, Cristina Celestino continues to draw increasingly malleable designs who stimulate sharing and make people feel at home, encouraging interaction, work or relaxation. Her yearning for sociability notably transpires through the inclusion of an abundance of seats, settees, footstools and sofas, all designed by Celestino herself.

"Sofas are one kind of product that I'm extremely comfortable designing and that I thoroughly enjoy exploring. They bring people together and provide somewhere to sit down for a chat. Plus, they can adopt so many different looks and feels that I've explored extensively in my work. For me, sofas are so much more than just a piece of furniture."

Fashion and jewellery

Celestino's work and approach manifest her enduring desire to strike a balance between art. fashion and design. Her projects for Fendi and the stores she has designed for Sergio Rossi shine a light on her familiarity with the world of fashion and the major couture houses: "The work they do is extremely meticulous and involves researching and prototyping, so it's not really any different to the world of design." Rings, earrings and cufflinks are all objects that feed her fascination as a designer, as their meticulous details are what makes them so pleasing to the eye. For her Back Home project for Fendi Casa, she enlarged cufflink fixings and then used them as counterweights in order to balance a lamp, whilst the butterfly back of an earring served as inspiration for her coffee tables, and the mirrors that are joined with a chain are once again reminiscent of details found on jewellery. She gleans inspiration from these major couture houses' longstanding traditions and substantial archives, with their solid roots, boundless references and specific style codes providing a valuable source of ideas that enable her to imbue every product with meaning.

"The designer's skill lies in interpreting all these core ideas and then turning them into a vision that is related to the product's design. It is a time-consuming process, but one that I find extremely enriching."



Cristina Celestino for Etel ©RuyTeixeira



"Cuflinks" by Cristina Celestino for Attico Design ©ChiaraCadeddu

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 $\,$ « Aldora sofa » par Cristina Celestino pour Moooi $\,$

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Cristina Celestino for Fornace Brioni ©MattiaBalsamini

An eye for detail inspired by the past

Having first discovered design via the interiors created by some of the world's leading architects, ranging from Adolf Loos to Carlo Scarpa, Celestino has developed a fascination for attention to detail, bespoke design, and projects whose scope starts at the urban level and filters down to designing details and even furnishings. She believes it is vital to peel back the different layers; to help interpret the present by linking it to everything that has gone before; to visit places and capture them on film, revisiting them time and again in order to truly grasp their meaning. After graduating in architecture, she decided to start teaching herself the basics of design, dipping into books and monographs in order to broaden her knowledge. That sparked a desire to own historical pieces herself so she could experiment with them to understand how they worked, gain an insight into how they interacted with other pieces and how different materials had been used.

"I never hesitate to draw inspiration from the past when embarking on a new project."



« Topiaria » for Fornace Brioni by Cristina Celestino ©MattiaBalsamini

Historical themes often underpin her collections. Her work for **Fornace Brioni** is one prime example, drawing on history through the prism of the local surroundings. The firm is based near to Mantoue, one of the jewels in the Renaissance period's crown. Celestino initially gleaned her inspiration from the geometric shapes and colours of the Italian-style garden, then proceeding to take her cues from the natural elements that feature in the Palazzo del Te grotto, followed by the Lombardy region's baroque-style architecture and the Bibiena brothers' churches. The use of perspectival illusion and pierce-work was then further extended to echo Bernini and Borromini's work, resulting in textures that revisit the graphic symbols of the Baroque period and imbuing her designs with an extreme sense of rigour.

Celestino certainly makes no secret of her penchant for history and French aesthetics. She admits being fascinated by the city of Paris and particularly admiring the work of Le Corbusier, whose Petit Cabanon and Maison La Roche she absolutely adores.

"I love Paris, exploring its powerful monuments and its Haussmannian buildings. They offer so much inspiration in terms of how surfaces and materials can be used."

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"Palais Exotique"

"The project designed for the upcoming edition of Maison&Objet was born out of a desire for temporary immersion into another reality, where the exotic beauty, the love for decoration, the passion for colors and the urge to create scenarios in connection with nature are punctual.

Opening windows on other worlds, creating bridges between past and present, gift the audience with a reinterpetation of topics like 'watching', 'conversating' and 'sharing' as part of a choral approach. On this ground, the decorative and architectural project becomes the mean to convey the senses."

Cristina Celestino with the "Misha" wall covering ©ChiaraCadeddu



Cristina Celestino for De Maio ©ChiaraCadeddu

Wish to discover Cristina Celestino's novelties?

Throughout your Milanese journey during the great Transalpine Design Week, you can also discover Cristina Celestino's new projects that punctuate the heart and windows of the Golden Rectangle, until June 12.

Abaco Celeste (Giovanni De Maio), Bathscape (Kaldewei + Vogue), Panorama (Etel), Belvedere (Fornace Brioni), Marea, Domino (Fendi Casa), Florilegio (Fioraio Radaelli), Aldora, Noto & Marina (Moooi), Plumeau (Gervasoni), etc.

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About Maison&Objet

For 25 years, Maison&Objet organised by SAFI (a subsidiary of Ateliers d'Art de France and RX France), has been engaging with and bringing together the international design, home decor and lifestyle communities. Maison&Objet's trademark? Its unique ability to generate connections and accelerate business, both during trade fairs and via its digital platform, but also through its unique talent for highlighting trends that will excite and inspire the home decor world. Maison&Objet's mission is to reveal talent, spark connections and provide inspiration, both on and offline, thereby helping businesses grow. Through two yearly trade fairs for industry professionals and Paris Design Week, a public event in September that brings the creative energy of designers and brands together in the City of Light, Maison&Objet is the go to platform for the entire interior design sector. Unveiled in 2016 Maison&Objet and more, or MOM, enables buyers and brands to continue their conversations all year round, launch collections and create connections beyond physical meetings. The weekly roundup of exciting new finds constantly stimulates business across the sector.

To take things even further, the Maison&Objet Academy now provides industry professionals with an exclusive web channel that broadcasts monthly content focusing on training and on deciphering market trends Our social media platforms, meanwhile, keep all those design discoveries going by engaging daily with an active community of almost one million members on Facebook, Instagram, Twitter, LinkedIn, Xing, WeChat and TiKTok As the spearhead of Paris as the capital of creativity, Maison&Objet is a catalyst for positioning Paris as one of the world's leading design centres.



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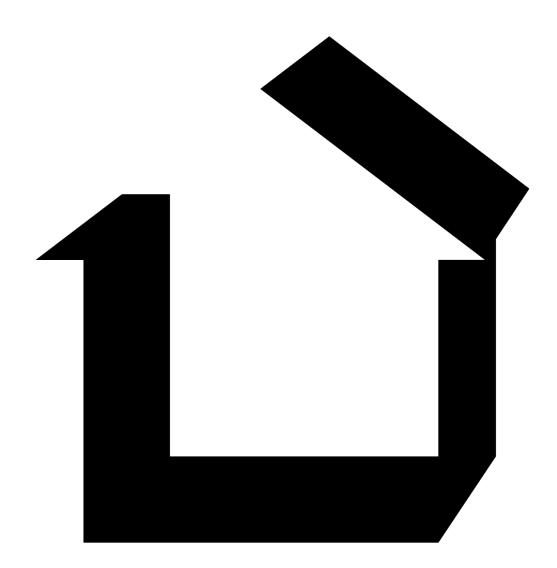
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